

Report of the Women's Outreach Committee to the 28th IGRA Annual Convention

The Women's Outreach Committee met on Friday, November 09, 2012 from 2:00 pm until 3:11 pm. In attendance were 8 voting delegates, 1 non-voting delegate, and myself.

<u>Name</u>	<u>Association</u>	<u>Voting?</u>
Kody Kay	Chair	
Paula Scougal	CGRA	Y
Jo Schwarz	TGRA	Y
Sandy Bidwell	DSRA	Y
Michael Brookshire	MIGRA	Y
Patrick Roe	AGRA	Y
Ed Hamilton	GSGRA	Y
Wes Wilkinson	SCCGRA	Y
Beth Brockelman	ASGRA	N
Mike Sanders	ASGRA	Y

We discussed the "good intentions" but lack of any progress being made towards the goals put forth by last year's committee. In not wanting to recreate the past, the present committee made a commitment to accomplishing the creation of a tri-fold for use by Member Associations in their marketing efforts geared specifically toward women.

We were able to create a rough outline for this tri-fold during our meeting. I have enlisted the support of a professional graphics designer that has volunteered to take our mockup and create a professional quality tri-fold. I will work with the designer and come up with a rough draft to submit to the committee for revisions and additions. We will then submit this tri-fold to IGRA to post on the IGRA Web site under the Women's Outreach area for Member Associations to download and modify for their own associations' use.

We have exchanged e-mail addresses and created a Facebook group in order to keep in contact with each other and continue our efforts in assisting member associations with Women's Outreach issues.

We are excited about the work we did in a short period of time yesterday! We are energized to continue this work and contribute more ideas for associations in reaching out to the women's community and expanding our membership base.

Respectfully submitted,
Kody Kay, Chairperson
Women's Outreach Committee