

Social Media Committee

There were 14 attendees representing 9 associations that attended the meeting, which occurred Friday, November 11th, at 11:00 am.

- Since University, we went from 1,200 to 2,500 members on Facebook.
- Spoke about updating Web sites making them as user-friendly as possible. Sometimes less is more.
- Reach out to other associations. Our goal is to ensure every association has at the very least a Facebook account. If you don't know how to get started ask us at askigra@igra.com
- Social media is working. Many associations are asking people who come to their events how they heard about the event. They say, "Facebook."
- What's the best form of social media? Word of mouth! Lets not lose sight of that.

Respectfully submitted,
Laura Scott
Co-chair