

Report of the Marketing & PR Committee
to the 26th Annual Convention
Saturday, November 13, 2010

The Marketing and Public Relations Committee of IGRA met on Friday, November 12, 2010 from 3–4 pm.

The Marketing and Public Relations Committee discussed one proposed rule change – to delete Rule I, Association Requirements, and number 19. The vote to delete the rule passed, and it was referred to Rodeo Rules for further action.

The PR spokesperson welcomed Tom Sheridan, former IGRA PR spokesperson, who assisted in leading a broad based discussion about PR challenges which associations are facing.

Shaun Sewell
Chairman, Marketing & Public Relations Committee
IGRA PR Spokesperson