

MERCHANDISE

Saturday November 14, 2009

The Merchandise Committee meeting was held on Friday, November 13, 2009 from 10:45am to 12 noon and was in combination with the Hall of Fame Committee meeting. This was due to the two committees being chaired by the same person, at the same time. The Hall of Fame has a separate report that will be presented later.

I gave an overview of current items being sold at events, new items, and what items we are looking into carrying. Some of the new items that the committee members suggested were a boot carrier, buckles, hat rack, hoody, and roping bags. I then spoke of the possibility of a custom designed boot, for IGRA, that an attendee of the Finals Rodeo approached Brian Helander about, which works for Dan Post Boots. I will be working with this possible new vendor and a new item for IGRA. I then spoke of sales this year, totaling over \$3500, at five different events this year, and that sales alone at the Finals Rodeo were \$2000. He said he wanted to especially thank Michael Butts, Sharon Starks, for their hard work, and also thank Elizabeth Anderson, Pussy LaHoot, all from this years Royalty team! He also wanted to thank a friend of his, Johnny Quintana in Albuquerque, for stepping in and helping. I hope to get the online store up and running this next year, to increase our revenue by quite a lot and be able to carry more items.

Next, we talked about the Officials Shirts and the need to change the logo on shirts that were the same color as the colors on the bgo, in order to make the logo visible on the shirts and not blend in. Below is a proposal that we would like to have put into the rules on the specifications for the Officials Shirts and the logo on the two shirts that are the same color as in the logo.

Respectfully Submitted,

Patrick Terry
Merchandise Chair

Attendance

<u>NAME</u>	<u>ASSOCIATION</u>	<u>VOTING MEMBER</u>
Patrick Terry-Chairperson	ILGRA	
Frank Harrell	ASGRA	
Jim Sparks	GWGRA	YES
Taylor Spangler	SMRA	YES
Jerry Jacobs	SGRA	
Matt Salisbury	SCCGRA	
Jon Merten	SCCGRA	YES
Chris Keene	GSGRA	YES
Frank Mazzo	TGRA	YES
Mitch Gill	NGRA	YES
Rich Valdez	CGRA	YES
Mark Larson	NSGRA	YES
Alana LaBel	ASGRA	YES
Bobby Fender	FGRA	YES
Ron Trusley	AGRA	YES
Carlos Garcia	AGRA	