

**2008 IGRA Annual Convention  
New Orleans Marriott, New Orleans, Louisiana  
Growth & Planning Committee Report  
October 31, 2008**

The IGRA Growth & Planning Committee met from 1:15 p.m. to 2:45 p.m. in the Studio 4 meeting room. There were 13 participants present representing 11 associations in addition to the committee chairman.

The meeting began with introductions and a discussion of the standing rules proposal to limit rodeos to one per weekend. The committee members expressed the need to maintain a limit on the number of rodeos held each weekend in order to assure that our contestant and spectator pools and organizational resources are not over-extended. However, climate and other considerations mean that our full rodeo calendar cannot be reasonably accommodated if there is a limit of one rodeo per weekend. Additionally, such a limit would impair future rodeo growth. The committee voted to modify the current schedule restriction but was unwilling to go back to the use of the rodeo division map in setting a limit on same weekend rodeos. The committee advises the IGRA Board to use seniority (historical scheduling on a particular date) and past attendance based on seat tax paid (average for the previous three rodeos held) to resolve any conflicts in scheduling requests. The proposed standing rules change is:

**RULE XIV IGRA DIVISIONS, RODEOS, AND RODEO APPROVAL**

**Section 3. No more than two (2) rodeos may be held on the same weekend. The host cities of two rodeos approved for the same weekend must be at least 500 miles (804 km) apart.**

The committee discussed methods of communication between associations to share ideas and resources in order to solve problems and seek solutions related to expanding our organizations or coordinating and conducting rodeos and related events. We also need a place to seek and share best practices. The yahoo groups that currently exist do not seem to be a good fit for this. There was a recommendation for us to evaluate and establish a monitored message board with archiving capability within the IGRA website where members can seek technical support for specific problems related to organizational growth and event production. This would be a complement to rather than a substitute for our current rodeo resources manual and documentation. Examples of growth related topics that could appear on the board are:

- ?? How do we recruit new people as members?
- ?? How do reach out to or recruit new volunteers?
- ?? How do we promote internal growth?
- ?? How do we develop new organizational talent?
- ?? How do we obtain and retain sponsors?
- ?? How do we obtain and use resources to conduct our rodeos or other events?
- ?? How do we solve particular problems related to rodeo production?

The effort will require follow-up with the rodeo resources and Internet technology committees.

I want to thank all members of the committee for their serious and thoughtful contributions to our deliberations.

Respectfully submitted,

Michael Lentz  
 Growth & Planning Committee Chairman  
[gmlentz@yahoo.com](mailto:gmlentz@yahoo.com)

Meeting Attendees ( indicates voting member):

Name	Assn		Name	Assn	
Janie Van Santen	ARGRA		Jeff Bolognese	LGRA	<input type="checkbox"/>
Heather Murray	ARGRA	<input type="checkbox"/>	Michael Kulp	LGRA	
Barry Roberts	SMRA	<input type="checkbox"/>	Glen Dickard	GSGRA	<input type="checkbox"/>
Gabe Sims	TGRA	<input type="checkbox"/>	Arnie Chavez	NMGRA	<input type="checkbox"/>
Steven Guidry	CGRA	<input type="checkbox"/>	Kenneth Hall	MGRA	<input type="checkbox"/>
Doug Holmes	AGRA	<input type="checkbox"/>	Eddy Klien	NGRA	<input type="checkbox"/>
Jim Sparks	GWGRA	<input type="checkbox"/>			