
COMMITTEE REPORT
IGRA CONVENTION, KANSAS CITY
November 10, 2007

The IGRA University/ Rodeo Resources committee met on Friday, November 9, 2007 from 1:15 PM to 3:30 PM. Eighteen people attended representing 15 associations, 13 of which were voting members. A list of attendees is attached to this report.

RODEO RESOURCES GUIDEBOOK:

- Chris Josephes (NSGRA) volunteered to keep track of changes from the convention floor that affect the online guidebook
- Changes will be submitted to Frank Harrell who will make the updates
- A yellow “Updated” flag will indicate sections with changes.

IGRA UNIVERSITY:

Las Vegas – February 22 – 24
Tuscany All-Suites Hotel & Casino 877-887-2261
\$85 Sun–Thu / \$119 Sat and Sun (ask for the IGRA rate)

- Funding University: \$1,000 from IGRA
- University will mainly be funded through tuition.
- 2007 Tuition: \$75.00 (\$60.00 early bird if sent by February 1)
- Online registration will be available, linking through the IGRA website. Snail mail registration will be available for those without internet access and for group registration

Based on our end of University round table meeting last year and after reviewing surveys from 2007 the following changes will be institutes

- Consistency and diversification
 - Deans have been appointed to manage each area of learning. They will be responsible for recruiting instructors, developing curriculum and tests and ensuring the classes have the correct skill level
- Curriculum Development
 - We are adding a “Association Executive Series” of advanced level classes
 - Dance workshops and demonstration are being added in 2008
- University Degrees will now be global (eliminating the separate tracks)
 - Certificate of Achievement: Minimum of 6 credits earned
 - Associate Degree in Rodeo Arts: Minimum of 12 credits earned
 - Bachelors Degree in Rodeo Arts: Minimum of 36 credits earned
 - Masters Degree in Rodeo Arts: Minimum of 48 credits earned
- Testing Out will be much more difficult this year and those tests will cover entire areas of learning.

- Major areas of Study (each with various levels of difficulty and each class worth 2 credits)
 - Rodeo Production
 - Website Development
 - Community Service
 - Association Development
 - Association Executive Series
 - Country & Western Dance (new for 2008)
 Lists of classes and full course descriptions will be available online by Dec. 1, 2007
- Sponsorships:
 - \$1,000: Cowboy Frank
 - \$1,000: Jorge Ramirez
 - \$677.84: UGRA
 The committee is recruiting sponsorships from the associations (see flyer handed out)
- IGRA will hold its first quarter board meeting at university in 2008. Some of the classes will be revised to address issues of interest to the trustees including:
 - The new Trustee checklist – for Trustees and Rodeo Directors
 - How to use the new standard budget form for rodeo applications
- A discussion was held about how to best market this event to the associations. Suggestions include:
 - Traveling banners for the rodeo arenas
 - Ad space or university logo in rodeo programs and association newsletters
 - Links to the University web pages on the association websites
- It is highly recommended that associations sponsor their members to attend University as an investment in the future of IGRA and their association.

Brian Rogers
 Chairman, IGRA University Committee/Rodeo Resources

RODEO RESOURCES & IGRA UNIVERSITY COMMITTEE
IGRA-U COMMITTEE ATTENDEES
Friday, November 10, 2007 – Kansas City

Name	Association	Voting
Chris Arismender	AGRA	X
Ron Trusley	AGRA	
Janie Van Santen	ARGRA	X
Frank Harrell	ASGRA	X
Lonni La Bel	ASGRA	
Bryan Williams	CGRA	X
Lou Rushing	DSRA	X
Jim Mitchell	FGRA	X
Glen Dickard	GSGRA	X
Brian Helander	IGRA	
Linda Frazier	MGRA	X
David Hallwood	MIGRA	X
Jeff Lowe	NMGRA	X
Chris Josephes	NSGRA	X
Rob Pierce	SCCGRA	
Barry Roberts	SMRA	X
Rik Kelly	TGRA	X
Gene Fraikes	TGRA	